

# Case Study

## Grass reinforcement for overflow parking area

Project: Grassed Overflow Car Park  
Client: Southend Borough Council  
Location: East Beach, Shoeburyness, Essex  
Product: GRASSPROTECTA™ (Heavy)

### ISSUE

The East Beach car park offers year-round parking for all visitors to East Beach itself and the associated amenities in Shoeburyness, Essex. The grassed overflow car park historically suffered with the problem of vehicles wearing away the grass and creating ruts, with the area becoming uneven, unsightly and generally muddy and unpleasant in both wet and dry conditions.

The Council required remedial action that would eliminate the existing problems, maintain a natural grassed finish and would be deemed as sympathetic to the natural coastal surroundings, visitors and local residence.

### SOLUTION

GRASSPROTECTA (Heavy) was specified, as it met all the remedial requirements. Ruts were levelled with soil and then seeded, with the GRASSPROTECTA then being pinned to the surface with the supplied fixings. Additional gentrification work was also carried out on the site, creating a new and pleasant parking facility for the public to use.

The customer and contractor were impressed with the speedy product delivery and the included easy to follow instructions. The rolls were unwound and

aid out to relax, then cut to size and pinned in position. The whole installation procedure was completed in a couple of days.



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### BENEFITS

With regular watering, the existing grass sward and the newly sown seed, established through the mesh within weeks, creating a strong intertwined surface layer ready for use. The customer was very pleased with the product quality and the final aesthetic finish of the car park surface.



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